



Media pack 2025

Design Dispatch

Design Dispatch is a leading digital publication dedicated to exploring the intersection of design, art, and visual culture.

Our platform serves as a vital resource for design professionals, artists, and enthusiasts seeking thoughtful analysis and coverage of contemporary design trends and innovations.



Readership analysis

Trend-Conscious

88% follow global design trends and new technologies.

76% actively explore emerging designers and studios.

Digitally Active

95% consume design content daily via online platforms.

83% engage with design communities through social media and professional networks.

Education-Oriented

67% have advanced degrees in design, architecture, or art.

Professionally Engaged

82% work in creative fields such as design, architecture, or visual arts.

65% hold mid-to-senior positions in studios, agencies, or cultural institutions.

Culturally Curious

94% attend gallery shows, museum exhibitions, or cultural events at least once a quarter.

72% subscribe to multiple design or art-related newsletters/publications.

Information gathered through a readership survey conducted via our web platform in 2024 across 985 form submissions



Reader demographics

Gender	Average age
Female – 58%	28
Male – 42%	
Age breakdown	Country
18–24 – 22%	USA – 73%
25–39 – 63%	Asia – 13%
40–54 – 9%	Europe – 9%
55+ – 5%	UK – 5%
Not specified – 1%	

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Reach metrics

Traffic

110K monthly visitors

200K monthly page views

6K daily page views

65% mobile / 35% desktop

Top referrers

direct (46%)

search (39%)

social media (15%)

Engagement

Average session time – 3:45 minutes

Return visitors – 52%

Click-through rate – 8%



